PEPPERDINE UNIVERSITY
THE GEORGE L. GRAZIADIO
SCHOOL OF BUSINESS AND MANAGEMENT

DR. CHARLES J. HUNT, JR.

BSM 482.40

BUSINESS ETHICS

SUMMER 2004

Weekends
MAY 14-15, 2004
JUNE 11-12, 2004

Friday 6:00 PM – 10:00 PM
Saturday 8:30 AM – 5:00 PM

ORANGE COUNTY CENTER

SYLLABUS
Business Ethics  
BSM 482.40  
SUMMER 2004

Weekends: MAY 14-15, 2004 and JUNE 11-12, 2004
Location: Orange County Center

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Course Description:
This course explores ethical decision-making in a society with changing values and an increasing international interdependence. It stresses the development and application of moral and ethical concepts to practical cases and ethical dilemmas management faces. It develops an awareness of the ethical, social, and environmental implications and consequences of managerial decisions involved in managing a firm’s relationship with society, its marketplace, and employees. Special attention is given to the question: To what extent should corporations exercise social responsibility?

Course Objectives:

1. Study the business ethics issues and definitions, theories, and frameworks important to decisions.
2. Identify and recognize ethics issues in business.
3. Understand the interrelationship of ethics and social responsibility.
4. Relate the significant issues of an ethical controversy in business to moral philosophy, work group influence, corporate culture, and social responsibility.
5. Choose and defend a theory or principle for resolving an ethical dispute in business.
7. Examine the consequences of unethical and ethical business decisions.
8. Expose students to the individual reasoning processes of others when resolving ethical dilemmas.
Grading: This course is 23 hours of classroom work. Attendance is important!! Full scheduled class attendance is essential to succeed in this class. Students who are late or leave early will not get credit for full class attendance.

If you miss 4 hours, the highest grade you can get is a B. Miss 6 hours, a C. Miss more than 6 hours and you will receive a failing grade and will get no class credit.

Grades will be based on the following criteria:

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Classroom tests</td>
<td>50%</td>
</tr>
<tr>
<td>Quality of Homework:</td>
<td>20%</td>
</tr>
<tr>
<td>Simulation: Team Report</td>
<td>15%</td>
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<tr>
<td>Classroom Participation,</td>
<td>15%</td>
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<tr>
<td>Attendance</td>
<td></td>
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</tbody>
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**Talk to me!!**

- Remember, I am here to help you learn.
- I want you to understand the material and enjoy the study of ethics.
- Remember why you are at this university and in this class: you want to acquire knowledge and enhance your life with it. This material will impact your life and your business career.

**Do Not Talk to Classmates During Class!**

It is rude and distracting, not only to the professor but to your classmates to talk to each other during class. I know it is tempting, but if it happens I may call you on it in front of the class!

Always bring your name tent and display it. It does help me.

**Important Things to Remember:**

- YES, I DO CARE IF YOU COME TO CLASS!
- YES, I DO CARE IF YOU COME IN LATE AND LEAVE EARLY! Inform the professor before class of your reason for leaving early.
- YES, I DO CARE IF YOU TALK WHILE I TRY TO TEACH!
- YES, I DO CARE IF YOUR PAGERS BEEP OR YOUR CELLULAR PHONES RING IN CLASS. Please turn off your pagers and phones before coming to class.
- YES, I DO CARE IF YOU SLEEP IN CLASS!
- YES, I DO CARE IF YOU READ A NEWSPAPER IN CLASS!
- You should care too. If you are not willing to give this class your best effort, maybe you should consider taking the class from another instructor. The students in this class want to experience the joy of ethics.
Conduct

“The University expects from all of its students and employees the highest standard of moral and ethical behavior in harmony with its Christian philosophy and purposes. Engaging in or promoting conduct or lifestyles inconsistent with traditional Christian values is not acceptable.

The following regulations apply to any person, graduate or undergraduate, who is enrolled as a Pepperdine University student. These rules are not to be interpreted as all-inclusive as to situations in which discipline will be invoked. They are illustrative, and the University reserves the right to take disciplinary action in appropriate circumstances not set out in this catalog. It is understood that each student who enrolls at Pepperdine University will assume the responsibilities involved in adhering to the regulations of the University. Students are expected to respect order, morality, personal honor, and the rights and property of others at all times. Examples of improper conduct for which students are subject to discipline are as follows:

- Dishonesty in any form, including plagiarism, illegal copying of software, and knowingly furnishing false information to the University.
- Forgery, alteration, or misuse of University documents, records, or identification.
- Failure to comply with written or verbal directives of duly authorized University officials who are acting in the performance of assigned duties.
- Interference with the academic or administrative process of the University or any of the approved activities.
- Otherwise unprotected behavior that disrupts the classroom environment.
- Theft or damage to property.
- Violation of civil or criminal codes of local, state, or federal governments.
- Unauthorized use of or entry into University facilities.
- Violation of any stated policies or regulations governing student relationships to the University.

Disciplinary action may involve, but is not limited to, one or a combination of the alternatives listed below:

- **Dismissal** - separation of the student from the University on a permanent basis.
- **Suspension** – separation of the student from the University for a specified length of time.
- **Probation** – status of the student indicating that the relationship with the University is tenuous and that the student’s records will be reviewed periodically to determine suitability to remain enrolled. Specific limitations to and restrictions of the student’s privileges may accompany probation.” See current GSBM Catalog.

Policy on Disabilities

**Assistance for Students with Disabilities**

“Students with disabilities, whether mental or physical, are encouraged to contact the Equal Opportunity Office before the academic year begins or soon after classes are in session. This office will assist each student by providing general information about campus facilities and available resources. The office will assist in providing reasonable accommodation to students with disabilities pursuant to applicable laws. Inquiries should be directed to equal opportunity officer, Lauren Breeding @ (310) 506-6500. (Students who wish to file a formal grievance should refer to the “Nondiscrimination Policy,” which is listed in the “Legal Notices section of this catalog.”) See current GSBM Catalog.

ASSIGNMENTS:

General Information for both weekends.
Initials AED refers to “An Ethical Dilemma” case and RLS to “A Real Life Situation” case found in each chapter. You will be expected to be prepared to discuss the issues set forth in each during class discussions. “Prepared to discuss” means you can be called upon to answer the questions at the end of each AED and RLS, or any case assigned.

Written assignments are to be 1 ½ spaced, 12 pt type, 1” margins, and not to exceed 2 pages, unless otherwise noted in an assignment.

YOU MUST READ AND STUDY ALL ASSIGNMENTS BEFORE YOU COME TO CLASS. THERE WILL BE A 12 QUESTION CLOSED BOOK TEST PER CHAPTER AT THE BEGINNING OF EACH 4-HOUR SESSION.

First weekend assignment BSM 482.40

May 14, 2004 6-10 PM

(a) Study Chapters 1 and 2. Test in class.
(b) Read Case 1 (page 248) and be prepared to discuss in class the response to the questions on page 256.
(c) Be prepared to discuss the AED and RLS responses in Chapters 1 and 2.

May 15, 2004 8:30-12:15:

(a) Study Chapters 3 and 4 and 5. Test in class.
(b) Be prepared to discuss the AED and RLS in Chapters 3 4, and 5.
(c) Read Case 2, page 257. Prepare written answers to questions on page 263. Turn in.

May 15, 2004 1:30 to 5:00PM

Simulation as assigned in class.

Second weekend assignment.

June 11, 2004 6-10 PM

(a) Study Chapters 6 and 7. Test in class.
(b) Be prepared to discuss AED and RLS in Chapters 6 and 7.
(c) Read Case 3, page 265. Prepare and turn in written answers to questions on page 272.

June 12, 2004 8:30 12:15
(a) Study Chapters 7, 8 and 90. Test in class.
(b) Be prepared to discuss AED and RLS in above chapters.
(c) Read Case 7. In class discussion
(d) Read Case 10. In class discussion.

June 13, 2004 – 1:30 to 5:00PM

Simulation as assigned in class.